Name\_\_\_

Date

#### Part I. Chapter Outline

Date Due	<u>Assignment</u>	
Thurs., Oct 1	1. Work day on Paper/Political Party Project	
Fri., Oct 2	1. Work day on Paper/Political Party Project	
	1. Read p270-279 until "The Campaign Game"	
Mon., Oct 5	2. Reading Questions 1-5	
	1. Terms 1-11	
	1. Read p279-283	
Tues., Oct 6	2. Reading Questions 6-8	
	3. Term 12	
Wed., Oct 7	1. Read p291-193	
	2. Reading Questions 9-15	
	3. Terms 13-20	
Thurs., Oct 8	1. Read Woll #41 McConnell v. FEC & associated questions	
	<ol><li>Read Woll #42 Unfree Speech: The Future of Regulatory</li></ol>	
	"Reform" & associated questions	
Fri., Oct 9	1. Campaigns Test	

#### Part II. Objectives

- 1. Explain the nomination process and the role of the national party conventions.
- 2. Discuss the role of campaign organizations and the importance of the media in campaigns.
- 3. Understand the role of money in campaigns, campaign finance reform, and the impact of political action committees.
- 4. Explain the impact of campaigns on voters.
- 5. Understand how campaigns affect democracy, public policy, and the scope of government.

#### Part III. Reading Questions

- 1. List the three elements needed for success in the nomination game.
- 2. Draw a diagram depicting the pyramid structure of the typical state party caucus.
- 3. What reforms did the McGovern-Fraser Commission bring to the Democratic Party.
- 4. List five criticisms of the primary and caucus system.
- 5. What are the primary functions of the national party conventions?
- 6. What are the two factors that determine media coverage of a campaign?
- 7. Using a rating system of strong, medium, and weak, rate campaign advertisements and campaign news coverage in terms of their attention to candidate image, issues, and the campaign itself.

	Campaign Advertisements	Campaign News Coverage
Image		
Issues		
Campaign		

- 8. List ten things candidates must do to effectively organize their campaigns.
- 9. What are the main features of the Federal Election Campaign Act of 1974 (six)?
- 10. What were the three main provisions of the McCain-Feingold Act (2002)?
- 11. Present an argument that political actions committees are essential to a successful campaign. (3 major points)
- 12. What are the three effects campaigns have on voters?
- 13. What three factors tend to weaken campaigns' impacts on voters?
- 14. What is meant by the "permanent campaign"?
- 15. How might campaigns affect the scope of government?

### AP Government Nominations & Campaigns Study Guide Part IV. Woll #41 – McConnell v. FEC

1. List the 8 arguments against the constitutionality of the Bipartisan Campaign Reform Act of 2002 (BCRA).

- 2. After reviewing the BCRA of 2002 the Supreme Court in *McConnell v. FEC* (2003):
  - a. Struck down the law in its entirety
  - b. Declared some parts of the law to be unconstitutional
  - c. Held that the First Amendment did not limit campaign finance regulation
  - d. Applied the First Amendment to campaign finance expenditures but not contributions
- 3. In *McConnell v. FEC* (2003), which Justice wrote "This is a sad day for the freedom of speech. Who could have imagined that the same Court which, within the past four years, has sternly disapproved of restrictions upon such inconsequential forms of expression as virtual child pornography...dissemination of illegally intercepted communications...and sexually explicit cable programming...would smile with favor upon a law that cuts to the heart of what the First Amendment is meant to protect: the right to criticize the government"?
  - a. Rehnquist
  - b. O'Conner
  - c. Scalia
  - d. Stevens

## AP Government Nominations & Campaigns Study Guide Part V. Woll #42 – Unfree Speech: The Future of Regulatory

#### <u>"Reform"</u>

1. Explain in one paragraph the theme of the reading; provide evidence of your theme.

- 2. Spending on campaign finance has increased over the years because of:
  - a. Inflation.
  - b. The growth of political offices
  - c. Increases in the size of government
  - d. All of the above

# <u>Part VI. Key Terms –</u>

Identify & Describe

- 1. nomination –
- 2. campaign strategy -
- 3. national party convention -
- 4. caucus -
- 5. presidential primaries -
- 6. McGovern-Fraser Commission -
- 7. superdelegates –
- 8. frontloading –
- 9. national primary –
- 10. regional primaries –

11. party platform -

12. direct mail -

13. Federal Elections Campaign Act -

14. Federal Elections Commission (FEC) -

15. Presidential Election Campaign Fund -

16. matching funds –

17. soft money –

18. 527 groups -

19. political action committees (PAC) -

20. selective perception -